Entertainment Marketing, Inc.
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Chicago, Illinois 60610
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MEMO VIA FAX

Date: October 5th, 1998

To: Jose Fontenez / Philip Morris

From: Chris Ferraro / Entertainment Marketing, Inc.

Re: Martyrs' capacity

After discussing our capacity issue with Martyrs' there are not many options for manipulating the physical space in order to increase the capacity to 500. Given this situation the large production, catering and additional merchandising staff and equipment, a more realistic capacity is 400.

We suggest a legal review that would include a resolution through print advertising (i.e. retraction or correction in The Chicago Reader and New City ads).

Let's discuss at your earliest convenience.

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Source: https://www.industrydocuments.ucsf.edu/docs/qrdy0004